

CASE STUDY

MSP Steel and Power



Overview

Ferro Alloys Industry Setup is one which involves a lot of logistics points throughout the material supply chain: from Raw material procurement to incoming, quality inspections, in-premise inventory management, material management for production, bulk produced material to final finished products.

Objectives

- » Integrate data across business areas to access information in real time
- » Establish flexible, scalable software to accommodate business changes quickly

“More-efficient operations and better data access are giving us the edge we need to compete in the global marketplace. We are saving money in the process.”

Deepak Das, GM-IT -MSP Ferro Alloys Ltd.

Background

Global changes in the steel market and rapid technological development within the field have set challenges for the business operations and production of MSP Ferro Alloys.

Massive PFA project

In 2007, MSP Ferro Alloys setup a massive project for Ferro Alloys Furnaces in Raigarh. Lighthouse had also been involved in the pre-planning phase along with Commissioning team of project consultants.

Why Lighthouse ERP Solutions

- » End- to -end solution that handles the entire value chain, delivers real- time information for decision making globally, and provides complete visibility into operations

“For us, our long-term cooperation signifies a trustworthy partnership where we together develop operating methods and solutions that support our business operations. Lighthouse has proven that it has an excellent understanding of our business field. Over the project duration, Lighthouse has become an important and trusted partner ”

Manish Agarwal, M.D.

Benefits

- » Deployed the Lighthouse ERP solution within three months to provide highly scalable software

20%

Increase in Customer Reach

15%

Decrease in Distributor inventory levels

About MSP Ferro Alloys Ltd.

- » MSP Ferro Alloys Ltd .is one of India’s leading producers of Ferro Alloys since 1997. The plant has 4 furnaces having 9MvA capacity; occupies around 20 hectares in Industrial Zone in Raigarh, Chhattisgarh.



Headquarters

Raigarh, Chhattisgarh



Industry

Ferro Alloys Products:
International trade



Products and Services

Ferro Alloys Products



Employees

450+