

CASE STUDY

Saraiwwala Agro Refineries Ltd.

Overview

Lighthouse ERP software system has brought tremendous advantages to SARL's production operations. The company can now respond quickly to changing market conditions by tailoring daily price changes and schemes to align with different products and locations.

Objectives

- » SARL wanted to gain the ability to modify prices daily and tailor schemes by market opportunities
- » There was a need to synchronize sales with procurement, production, and inventory at depots to maximize sales opportunities and optimize inventory holdings

Process

- » Lighthouse ERP powered by Oracle, which provides a robust solution for interdepartmental integration and automation

Benefits

- » Integrated inbound and outbound logistic operations into one system

Result

- » Partnering with Lighthouse Info Systems, Saraiwwala Agrr Refineries gained a competitive edge by deploying Lighthouse ERP powered by Oracle technology.

"Lighthouse ERP gives us full visibility into the business and seamless integration between all business functions. We can now respond more quickly to market conditions and operate with full confidence based on data drawn from Lighthouse applications."

Ravi Agarwal , Managing Director , SARL.

10%

**Estimated Reduction
in Inventory**

20%

**Anticipated Productivity gain
with Business process Automation**

About Saraiwwala Agrr Refineries Ltd.

- » Saraiwwala Agrr Refineries Ltd is a leading producer and distributor of edible oil and related products across India.



Company

Saraiwwala Agrr Refineries Ltd.



Headquarters

Hyderabad, India



Industry

Consumer products – edible oil and agro products



Products and Services

Trade and import of edible oil; oil processing & refining ; rice exports



Employees

1200+